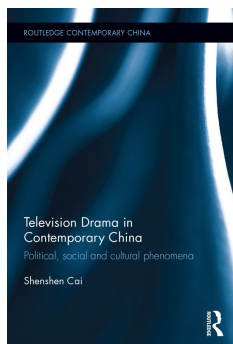


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TELEVISION DRAMA IN CONTEMPORARY CHINA EBOOKS 2019



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Due to high audience numbers and the significant influence upon the opinions and values of viewers, the political leadership in China attributes great importance to the impact of television dramas. Many successful TV series have served as useful conduits to disseminate official rhetoric and mainstream ideology, and they also offer a rich area of research by providing insight into the changing Chinese political, social and cultural context. This book examines a group of recently released TV drama serials in China which focus upon, and to various degrees represent, topical political, social and cultural phenomena. Some of the selected TV serials reflect the present ideological proclivities of the Chinese government, whilst others mirror social and cultural occurrences or provide coded and thought-provoking messages on China's socio-economic and political reality. Through in-depth textual analysis of the plots, scenes and characters of these selected TV serials, the book provides timely interpretations of contemporary Chinese society, its political inclinations, social fashions and cultural tendencies. The book also demonstrates how popular media narratives of TV drama serials engage with sensitive civic issues and cultural phenomena of modern-day China, which in turn encourages a broader social imagination and potential for change. Advancing our understanding of contemporary China, this book will appeal to students and scholars of contemporary Chinese culture, society and politics, as well as those with research interests in television studies more generally.

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